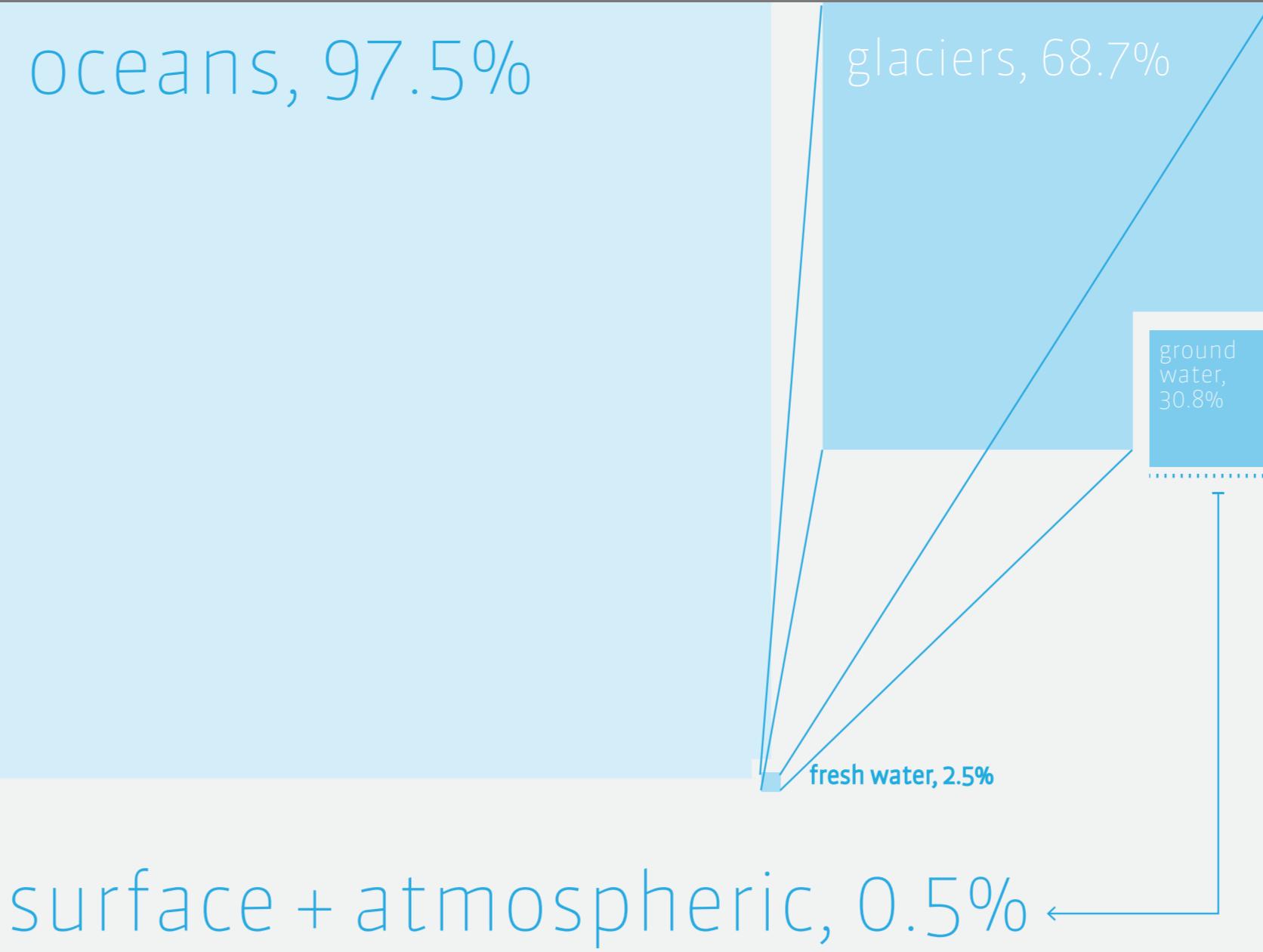


20 liters

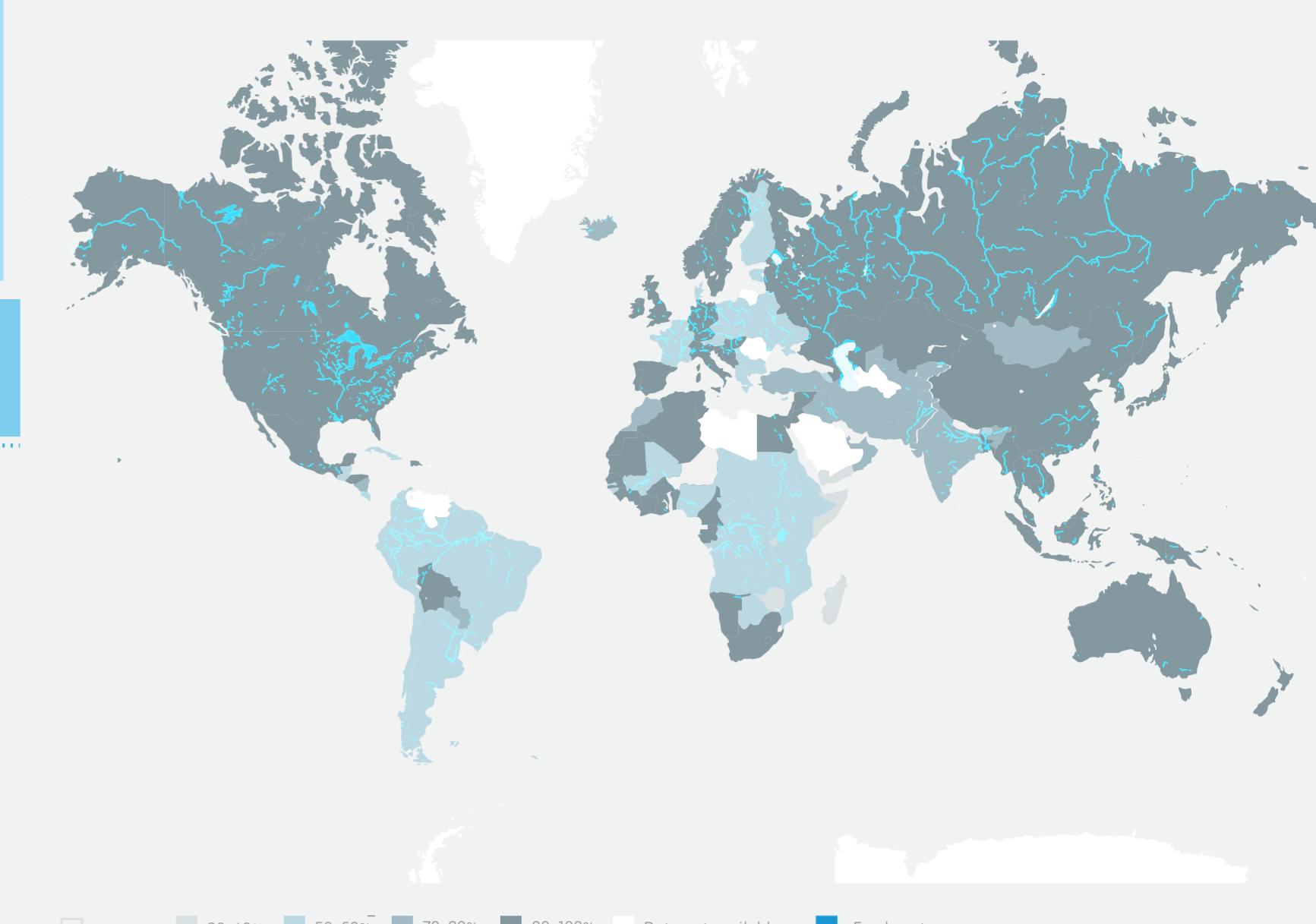
The UN determines that adequate access to clean water should be equal to 20 liters per person within one kilometer of their dwelling. When we consider that the average water consumption of a person living in a developed country is closer to 300 liters per day, major disparity emerges. If the aim is to elevate under-developed countries closer to a level found in North America or Europe we put undue strain on an already burdened water supply.

Instead we must adjust usage by developed nations to a more sustainable figure. Below you will find how much and how water is used by the average US citizen on a daily basis.

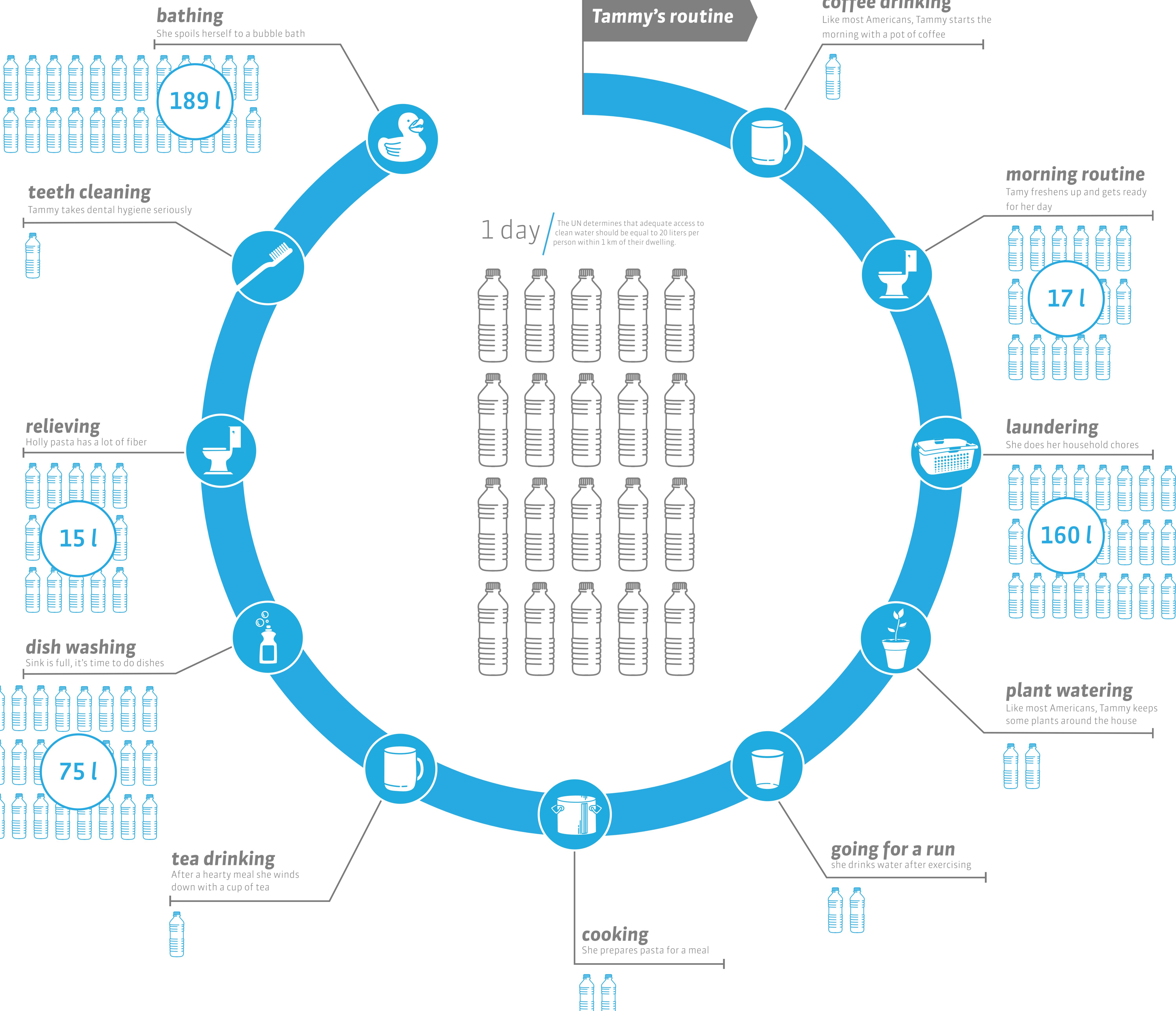
WATER BREAK-DOWN



PERCENT OF POPULATION WITH ADEQUATE ACCESS TO WATER + GEOGRAPHICAL FRESH WATER LOCATIONS IN 2008



KEY
Each water bottle represents
1 liter



TAMMY'S
DAILY WATER
USAGE

463 l

TOTAL
WORLD
POPULATION

BILLION

TOTAL WATER
NEEDED TO
MATCH WATER
USAGE

SEVEN = 3,241,000,000,000 LITERS/DAY

IF EVERY SINGLE HUMAN INDIVIDUAL
WOULD FOLLOW TAMMY'S ROUTINE FOR
DOMESTIC WATER CONSUMPTION. WE
WOULD RUN OUT OF POTABLE WATER IN

8 YEARS